# IACAPAP 2018

UNDERSTANDING DIVERSITY AND UNIQUENESS

23-27 JULY 2018, PRAGUE, CZECH REPUBLIC

23rd WORLD CONGRESS OF THE INTERNATIONAL ASSOCIATION FOR CHILD AND ADOLESCENT PSYCHIATRY AND ALLIED PROFESSIONS

**INVITATION TO SPONSOR** 





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#### Dear Friends and valued Partners,

Thank you for your interest in the 23<sup>rd</sup> World Congress of the International Association of Child and Adolescent Psychiatry and Allied Professions (IACAPAP). We invite you to join us as a key partner in this influential and prestigious event focusing on new directions in the field of child and youth mental health. The congress takes place in Prague on 23–27 July 2018.

The International Association of Child and Adolescent Psychiatry and Allied Professions has been a leader in the field of child and adolescent psychiatry, psychology and allied mental health professions for eighty years. The Congress brings together as many as 2,000 professionals from seventy countries around the world. Psychiatrists, psychologists, educators, therapists, social workers, neuroscientists, clinical researchers and policy makers, attend this event.

We live in exciting times when new technologies have given neuroscience and brain-based research unprecedented insights and new discoveries in the areas of child and adolescent development and psychiatric disorders. Studies show that most psychiatric conditions start early in life. Now we may have a greater chance to understand and intervene with such disorders in childhood and with markedly improved outcomes.

This congress offers a significant opportunity to meet other professionals in related fields and share expertise so that current, effective research methods, intervention and informed childcare policies are disseminated for the benefit of children and young people world-wide. We invite you to help us reach this ambitious goal.

Please review the available partnership options, we are happy to work with you on how to best suit the opportunities to you and enable you to join our effort to support this extremely worthwhile cause.

We look forward to meeting you in the historic and magnificent city of Prague in the heart of Europe!

"Together we collaborate to help children and young people develop in safe, optimal environments and have high quality resources for assistance and treatment when they need it."

Michal Goetz, MD, PhD
Congress Chair

## **DID YOU KNOW...?**

Most psychiatric illnesses start early in life 1

13% of youth aged 8-15 years worldwide have a mental illness that impairs their day-to-day life<sup>2</sup>

Suicide is the third leading cause of death among adolescents<sup>3</sup>

30% of children are exposed to bullying which increases their risk of mental illness<sup>4</sup>

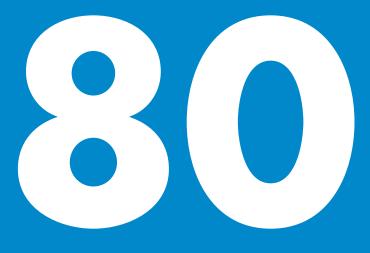
8 to 10 years is the average delay between the first onset of symptoms and treatment<sup>5</sup>

Prevention of mental disorders starts in early childhood<sup>6</sup> Actions to improve child development, prevent mental health problems and promote well-being are a global health priority<sup>7</sup>





## **WHO WE ARE**



years

of serving to child and adolescent mental health needs The International Association for Child and Adolescent Psychiatry and Allied Professions (IACAPAP)

connects child and adolescent psychiatrists, psychologists, pediatricians, social workers, nurses, education specialists and policy makers from 70 different countries from the five continents.



# IACAPAP

#### **Shares**

knowledge through multi-disciplinary study groups, congresses and publications

#### **Supports**

organizations devoted to promoting the mental health of children and adolescents

## **Strengthens**

the bonds between the different regions of the world to promote multi-disciplinary, multi-professional research and clinical practice

#### **Creates**

new leaders in the field of child and adolescent mental health through intensive training



# IACAPAP WORLD CONGRESS HAS BIG IMPACT

# Facilitates connections

between professionals from lesser and more developed countries, leading to an improved global standard

# **Crosses barriers**

between disciplines to create together the most effective network for recognition, care and research of mental health in children and adolescents

# Attracts attention

of the media and politicians to the mental health of children and adolescent

# Provides platform

for the intensive training of future leaders in research and clinical care

**POWER OF SHARED KNOWLEDGE** 

# ALL CONTINENTS PARTICIPATE

Top 15 Countries (based on past congresses)

France

Germany

USA

Belgium

Spain

Japan

United Kingdom

Switzerland

Canada

Australia

Brazil

The Netherlands

Taiwan

South Korea

Turkey

## **Top 5 Occupations**

Psychiatrist

**Psychologist** 

Pediatrician

Nurse

**Education Specialist** 



IACAPAP congresses are attended by specialists from more than 80 countries



## IACAPAP 2018 will be the first

world meeting on Child and Adolescent Mental Health in Central and Eastern Europe

## Unique opportunity

- > to promote the issue of child and adolescent mental health in this region
- > to show the public that there has been ongoing progress in the diagnosis and treatment of mental issues of children

## **Easy access**

- > for professionals from Africa, Europe, Middle East...
- > over 40 countries with less than 3 hours flight time to Prague
- > no visa required for most of the countries, simple procedure for the rest of the world

# THE PRAGUE CONGRESS IS DEVOTED TO IN-DEPTH KNOWLEDGE, EARLY PREVENTION AND INFORMED TOLERANCE



- > Understanding diverse and unique developmental trajectories of the brain and behaviour
- > By understanding and appreciating diversity, along with uniqueness, the congress IACAPAP contributes to increased communication and tolerance between various cultures and approaches

# Core topics include:

- Children at risk of mental illness
- > Early brain development
- Neurodevelopmental disorders
- > Trajectories to severe mental illness





## **CONGRESS FACTS**

The 2<sup>nd</sup> floor in the Forum Hall Foyer is foreseen as the exhibition space for the IACAPAP Congress. Please check the PCC's website for detailed floor plans and virtual tours. We would be happy to organize a site inspection for you if required.

# Venue: The Prague Congress Centre (PCC)

ranks among Europe's best-known congress venues with 13000 m² of exhibition space, more than 50 halls, reception and meeting rooms (with an overall capacity of up to 9300 people) and a beautiful panoramic view over the city. It is located conveniently next to the Metro station (Vyšehrad – Line C, Prague's city center is only two stops away) and the hotels Holiday Inn PCC and Corinthia Prague. It is also the seat of the Congress PCO (C-IN).



#### **IMPORTANT DATES**

1 June 2017

Abstract submission open

16 October 2017

Online registration open

28 December 201*7* 

Abstract submission deadline

15 March 2018

Early registration deadline

#### **COMMITTEES**

# Congress Organizing Committee

Research and Scientific Program Committee

**President of IACAPAP** 

**Bruno Falissard** 

**Congress Chair** 

**Michal Goetz** 

**Honorary Congress Chair** 

Ivo Paclt

**Congress Vice Chair** 

**Pavel Theiner** 

Michal Goetz Ivo Paclt **Pavel Theiner Per Anders Rydelius** Füsun Cetin Cuhadaroğlu Sigita Lesinskienė **Martin Anders** Petra Uhlíková Jaroslav Matýs Iva Hodková Martin Hollý Jakub Kerner David Kolouch Jiří Koutek Vanda Lukáčová Jiří Podlipný Michal Považan

Antonín Šebela

Helmut Donald J Cohen
Remschmidt Fellowship
Research Seminar Program

Petrus J de Vries Per Anders Rydelius Ayesha Mian Naoufel Gaddour

**Pavel Theiner** Ivana Drtílková Michal Goetz Michal Hrdlička Lenka Lacinová Michal Miovský Jana Najmanová Hana Ošlejšková Ivo Paclt Hana Papežová Radek Ptáček Mabel V. Rodriguez M. Norbert Skokauskas Libuše Stárková Miroslav Světlák Igor Škodáček **Petra Winnette** 

## **AS A SPONSOR YOU WILL**

Maintain relationship

Meet leaders in the field

Raise brand awareness

Set up new cooperation

Increase your visibility

## **BUT MAINLY**

BE PART
OF A WORTHY
CAUSE

## SUPPORT THE CONGRESS PROGRAM

## **Keynote Speaker Sponsorship**

1500 EUR per speaker

Help in covering the travel and accommodation costs for renowned specialists – congress speakers. Partners will be acknowledged in the program, on the website and at the venue during the respective keynote session.

# Symposium of Young People with Lived Experience

7000 EUR

Support the groundbreaking symposium of young people who have personal experience with a mental illness and its treatment in childhood and adolescence. It is very important that their voice is heard at medical conferences. They are in the forefront of the movement against discrimination of the mentally ill and key figures in the fight against the stigmatization of psychiatric patients.

# Industry supported symposia

15000 EUR

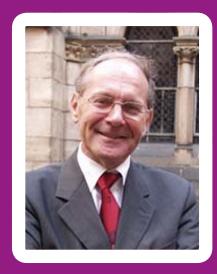
Do not miss the opportunity to organize your own symposium during the congress. This option includes an equipped meeting room for the duration of 60 minutes. advertisement in the final program and a mailing with an invitation to all registered delegates 14 days prior to the start of the congress (content of the invitation needs to be supplied by the given deadline).

#### **HELMUT REMSCHMIDT RESEARCH SEMINAR**

An intensive training in scientific skills for 20-30 carefully selected young international researchers who work on projects that shows potential to impact the field.

The HRRS started as "The European Research Seminar" in 1998 in Heidelberg. In 2006 IACAPAP resolved to name the Research Seminars after Helmut Remschmidt.

For current seminary we have chosen the topic "Children at risk of mental illness".



Prof. Dr. med. Dr. phil. Helmut Remschmidt IACAPAP President 1998-2004

#### **HELMUT REMSCHMIDT RESEARCH SEMINAR**

Since HRRS was initiated, more than 300 young researchers from all over the world participated in this program.

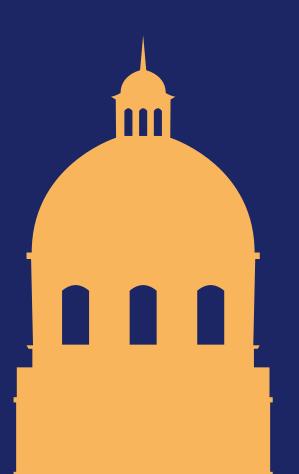
Most of these being renowned specialists and scientists nowadays, they are returning to the program in the mentor role providing their younger fellows the same what has once been given to them earlier on.

#### Minimum of 15000 EUR

As the HRRS sponsor, your company may benefit from

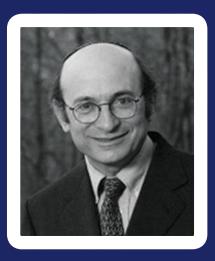
- > 3 full delegate registrations
- > 3 gala dinner tickets
- > advertisement in final program
- > announcement in Congress newsletter
- > company profile inside the program brochure
- > promotion material insert in bag
- > logo at the Congress webpage
- > logo on rolling Power Point in breaks

#### **DONALD J. COHEN FELLOWSHIP PROGRAM**



A program for 20-30 young scholars of mental health care from different world regions with the aim to foster their professional development as emerging leaders in C&A mental health care.

The DJCF program was established for the 2004 IACAPAP congress in Berlin in memory of Donald J. Cohen, former director of the Yale Child Study Centre and president of IACAPAP, who was a passionate supporter of young researchers and leaders in the field of child and adolescent mental health.



prof. Donald J. Cohen M.D. (1940–2001) IACAPAP President 1992–1998

#### **DONALD J. COHEN FELLOWSHIP PROGRAM**



#### Minimum of 10000 EUR

As the DJCFP sponsor, your company may benefit from

- > 2 full delegate registrations
- > 2 gala dinner tickets
- > advertisement in final program
- > company profile inside the program brochure
- > promotion material insert in bag
- > logo at the Congress webpage
- > logo on rolling Power Point in breaks

'Leadership' is considered in its broadest context – whereas some countries may benefit most from advancing their scientific and research development forward, others will from effecting organizational change in their paediatric mental health infrastructures, and yet others from enhancing the education and training of a new cadre of specialists.



Assist Children's Mental Health professionals in economically disadvantaged countries to attend the IACAPAP 2018 congress so they can bring highly needed knowledge back to their country.

## ADOPT A DELEGATE!

## Consider the key fact:

More than 200 million children under the age of 5 years in low- and middle-income countries are not fulfilling their developmental potential<sup>8</sup>

## **Despite this:**

- Only 10% of research studies come from low and middle-income countries?
- Most low and middle income countries lack national policy for child and adolescent mental health care 10

#### **ADOPT A DELEGATE!**



The funds obtained will provide support to 10 "adopted" delegates, including the registration fee costs as well as accommodation costs.

Individual consultations are welcome to customise the preferred number of delegates to be supported.

# As the sponsor of this program, your company may benefit from

- > 1 full delegate registration
- > 1 gala dinner ticket
- > advertisement in final program brochure
- > logo at the Congress webpage
- > logo on rolling Power Point in breaks



## **IACAPAP 2018 SPONSORSHIP OPPORTUNITIES**

	Diamond 30000 EUR	Platinum 20000 EUR	Gold 15000 EUR	Silver 10000 EUR	Bronze 8000 EUR	Garnet 6000 EUR
Full delegate registrations	6	4	3	2	1	1
Gala dinner tickets	6	4	3	2	1	1
Exhibition space	24 sqm	18 sqm	15 sqm	12 sqm	9 sqm	6 sqm
Advertisement in final program	outside back cover	inside back cover	inside	inside	inside	×
Company profile inside the program brochure	100 words	80 words	60 words	40 words	30 words	30 words
Announcement in Congress newsletter	<b>~</b>	<b>✓</b>	<b>✓</b>	×	×	×
Company logo at the Congress webpage	<b>✓</b>	<b>✓</b>	•	<b>✓</b>	<b>✓</b>	•
E-shot advert	✓	✓	×	×	×	×
Logo on rolling Power Point in congress rooms	<b>✓</b>	<b>✓</b>	•	<b>✓</b>	<b>✓</b>	•
Insert promotion material in bags	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	×	×

Important note: All prices shown are exclusive of VAT.

#### **GENERAL BENEFITS**

# All (Diamond, Platinum, Gold, Silver, Bronze and Garnet) partners will receive these benefits:

- Company logo (hyperlink included) to be published on the official IACAPAP Congress webpage
- Company to be listed as a partner with company logo to be included in the printed materials
- > All partner booths to be located on one floor together with catering stations
- > Company to be recognized as a sponsor in the PowerPoint presentation to run during breaks in the congress rooms
- > Acknowledgement during the opening and closing ceremonies
- Official congress logo available for Partners' own advertising

Important note: Company logos must be sent in curves/print format together with the web link.

#### **Diamond Partner**

Minimum Contribution: 30000 EUR

- > 24 sqm of exhibition space and priority choice of location
- > 1 full page color advertisement in the final program on the outside back cover
- > Company profile of 100 words to be included in the final program
- > Company logo and sponsorship status will be included in a congress newsletter
- > Company advert emailed to all registered delegates 14 days prior to the start of the congress (to be supplied in .html format and will be sent by organizers)
- > 6 full delegate registrations
- > 6 gala dinner tickets
- Company leaflet (max A4) to be inserted in participants' congress bags
- > General benefits

#### **Platinum Partner**

Minimum Contribution: 20000 EUR

- > 18 sqm of exhibition space
- > 1 full page color advertisement in final program on the inside back cover
- > Company profile of 80 words will be included in the final program
- Company logo and sponsorship status to be included in a congress newsletter
- Company advert emailed to all registered delegates 14 days prior to the start of the congress (it needs to be supplied in .html format and will be sent by organizers)
- > 4 full delegate registrations
- > 4 gala dinner tickets
- > Your company leaflet (max A4) to be inserted in participants' congress bags
- > General benefits

#### **Gold Partner**

Minimum Contribution: 15000 EUR

- > 15 sqm of exhibition space
- > 1 full page color advertisement in the final program
- Company profile of 60 words will be included in the final program
- > Company logo and sponsorship status to be included in a congress newsletter
- > 3 full delegate registrations
- > 3 gala dinner tickets
- > Your company leaflet (max A4) to be inserted in participants' congress bags
- > General benefits

## **Silver Partner**

Minimum Contribution: 10000 EUR

- > 12 sqm of exhibition space
- > 1 full page color advertisement in the final program
- > Company profile of 40 words will be included in the final program
- > 2 full delegate registrations
- > 2 gala dinner tickets
- Your company leaflet (max A4) to be inserted in participants' congress bags
- > General benefits

#### **Bronze Partner**

Minimum Contribution: 8000 EUR

- > 9 sqm of exhibition space
- > 1 full page color advertisement in the final program
- > Company profile of 30 words to be included in the final program
- > 1 full delegate registration
- > 1 gala dinner ticket
- > General benefits

#### **Garnet Partner**

Minimum Contribution: 6000 EUR

- > 6 sqm of exhibition space
- > Company profile of 30 words to be included in the final program

- > 1 full delegate registration
- > 1 gala dinner ticket
- > General benefits

#### **ITEMIZED PARTNERSHIP OPPORTUNITIES**

#### **Congress Materials**

# Congress Bag Partnership (Exclusive)

5000 EUR

You company logo will be printed on the bag in a prominent position together with the IACAPAP Congress Logo (the type, size and color of bags as well as position and size of the logo will be at the organizer's discretion).

#### Flyer / Promotional Piece 1.500 FUR

# Pads and Pens (Exclusive) 3 000 EUR

Partners can either provide an A4 size double sided, color or black and white flyer/promotional piece by the appropriate deadline or provide participants with pads and pens.

#### Lanyards (Exclusive)

5000 EUR

Supply your company's lanyards and be constantly visible to all delegates.

#### USB Flash Drive – Abstract Book Partnership (Exclusive)

6000 EUR

Help us cover the costs and be the sole partner visible on the flash drive. You company logo will be together with the IACAPAP Congress Logo (organizer will supply the design for approval).

# Final Program Advertisement Full Inner Page

1500 EUR

You can place your advertisement in the final program book, being the most-read item by the congress delegates.



#### **Technology**

#### **Mobile App (Exclusive)**

6000 EUR

The IACAPAP Congress will have an official mobile application (iOS & Android) available for download. The app will provide delegates with access to the detailed scientific program, venue floorplans, general information and sponsors and exhibitors details. It is a platform that enables networking between delegates. As such, it is a potential sponsorship opportunity – the interface can be branded with your logo linked to your sponsorship profile.

#### Wi-Fi Service (Exclusive)

6000 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the Prague Congress Centre. Your webpage will be the first page to open upon accessing the service.

#### **Charging Box**

3000 EUR per one box

Charging stations are quickly becoming a standard and popular feature of modern events. The box will be branded with your company logo; the LCD screen can display any video or promotional message you wish to share with delegates.



#### **Branding**

# **Footprints (Exclusive)** 3 000 EUR

Footprints are the first congress related item that will catch the attention of most delegates. It will be placed along the footpath from the underground to the Prague Congress Centre. Your company logo will be placed on the footprints together with the IACAPAP Congress Logo.

# **Advertising Inside the Prague Congress Centre** 5 000 EUR

Take the opportunity to advertise between the registration and the exhibiting floor which is the busiest section of the venue. The rate includes 2 panels with an approx. size of  $270 \text{ cm} \times 200 \text{ cm}$ .









# We are looking forward to welcoming you to Prague



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- 3 Centers for Disease Control and Prevention (CDC). Web-based Injury Statistics Query and Reporting System (WISQARS) [Online]. (2013, 2011) National Center for Injury Prevention and Control, CDC (producer). Available from http://www.cdc.gov/injury/wisqars/index.html.
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- Wang PS, et al. Delay and failure in treatment seeking after first onset of mental disorders in the World Health Organization's World Mental Health Survey Initiative. World Psychiatry. 2007 Oct; 6(3):177–85.

- 6 Shonkoff JP, Phillips DA, editors. From Neurons to Neighborhoods: The Science of Early Childhood Development. Washington (DC): National Academies Press (US); 2000.
- Baker-Henningham H. The role of early childhood education programmes in the promotion of child and adolescent mental health in low- and middle-income countries. Int J Epidemiol. 2014 Apr; 43(2):407–33.
- Grantham-McGregor S, Cheung Y, Cueto S, Glewwe P, Richter L, Strupp B and the International Child Development Steering Group. Developmental potential in the first 5 years for children in developing countries. Lancet 2007 369:60–70.
- 9 Kieling C, et al. Child and adolescent mental health worldwide: evidence for action. Lancet. 2011 Oct 22; 378(9801):1515–25.
- 10 Belfer ML. Child and adolescent mental disorders: the magnitude of the problem across the globe. J Child Psychol Psychiatry. 2008 Mar; 49(3):226–36.



#### **Contacts**

To secure your sponsorship opportunities please contact us at:

#### Andrea AMBROŽOVÁ,

Sponsorship Manager

Tel.: +420 261 174 305 Mob: +420 725 950 090

Email: opportunities@iacapap2018.org

#### IACAPAP 2018 Congress Secretariat

#### C-IN

Prague Congress Centre 5. května 65 140 21 Prague 4 Czech Republic www.c-in.eu

